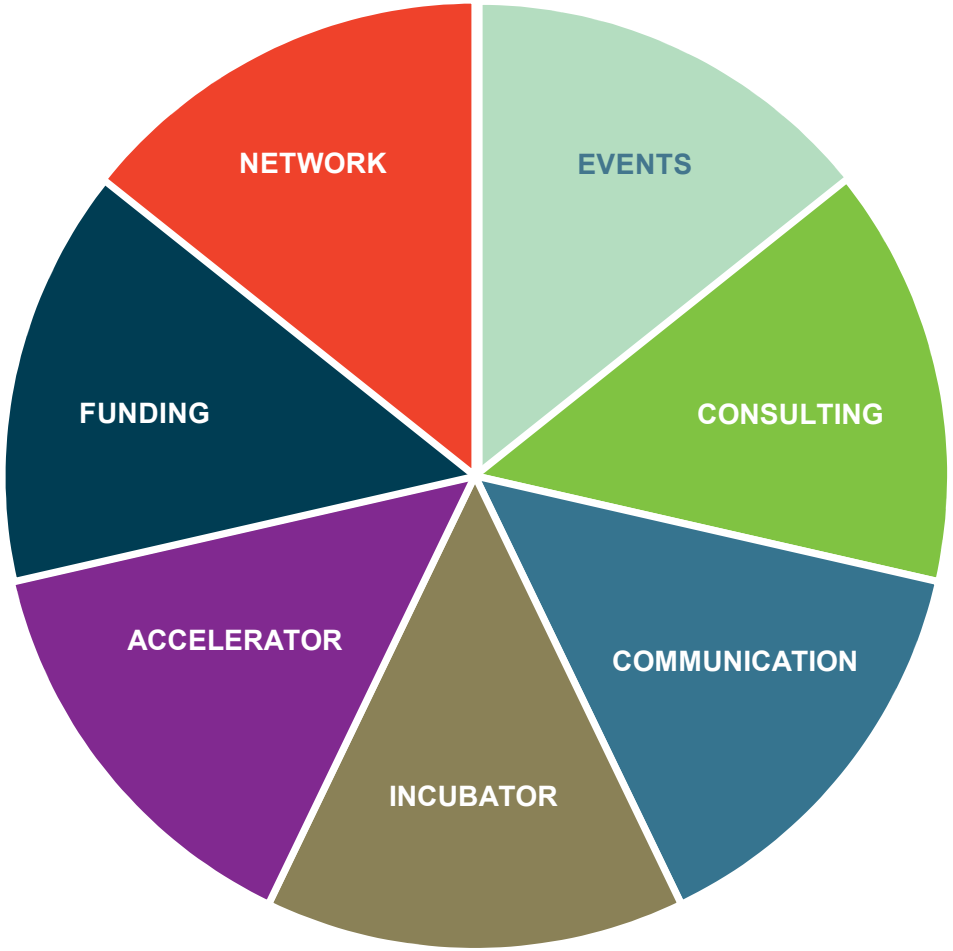
GATEWAY GRÜNDUNGSSERVICE DER UNIVERSITÄT ZU KÖLN

Universität zu Köln

ESC-GATEWAY

Strategy concept for the expansion of a start-up culture at the University of Cologne

Tasks of the ESC-GATEWAY



Universität zu Köln

HOW IT ALL BEGAN.

1999

University of Applied Sciences Cologne, German Sports University and University of Cologne agree on a cooperation in the field of start-up support

2007

KOKON:
Founders' Office of the Universities in Cologne
EXIST III

2011

Foundation of the UniversityStart-up Network Cologne (hgnc)

2015

Rental of own premises and opening of the GATEWAY Start-up Service of the University of Cologne

2019

University of Cologne receives millions in funding for Excellence Start-up Center NRW

Excellence Start-up Centre (09/2019-08/2024)

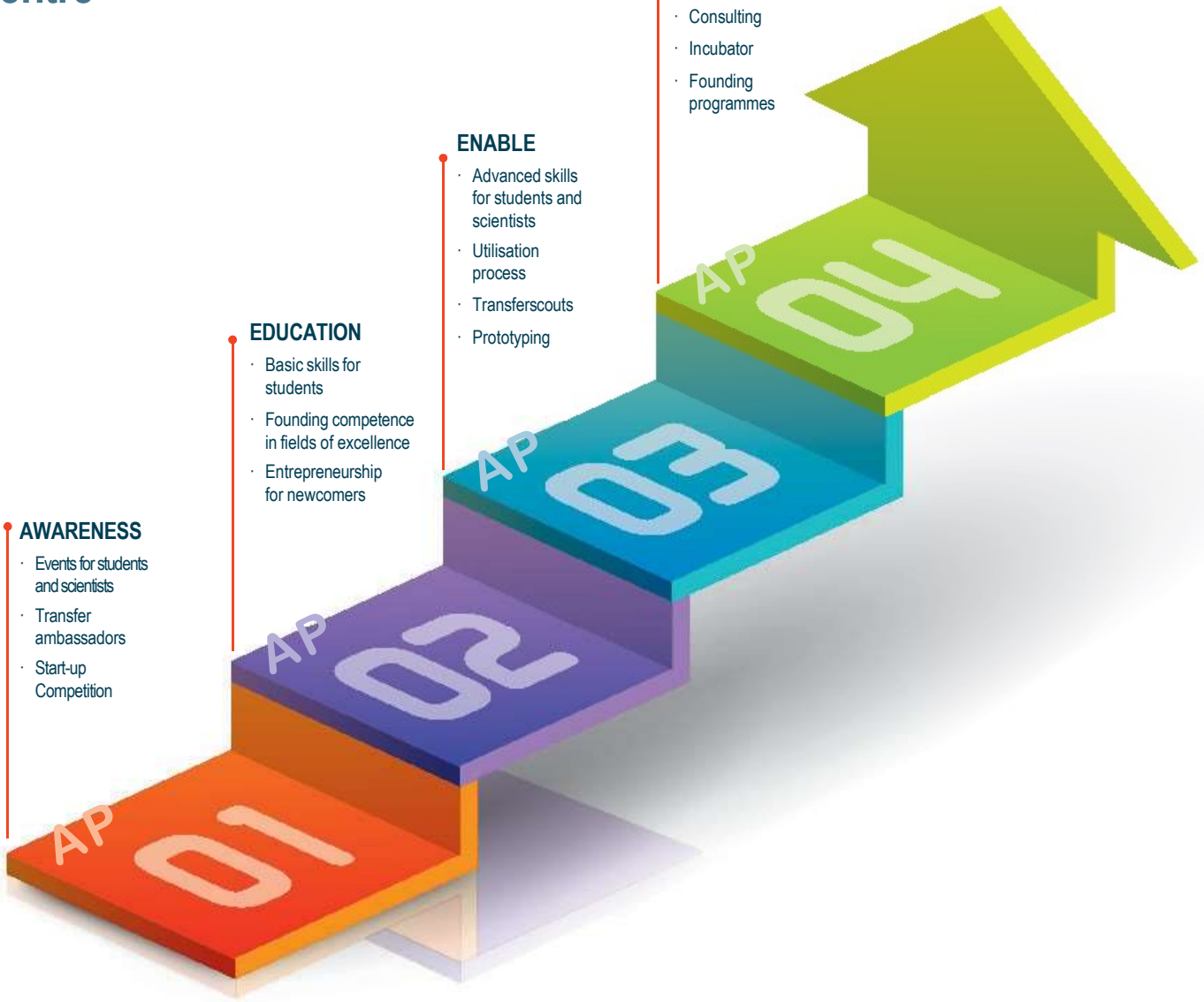
Students & Scientists

AWARENESS
- Events for students and scientists
- Transfer ambassadors
- Start-up Competition

EDUCATION
- Basic skills for students
- Founding competence in fields of excellence
- Entrepreneurship for newcomers

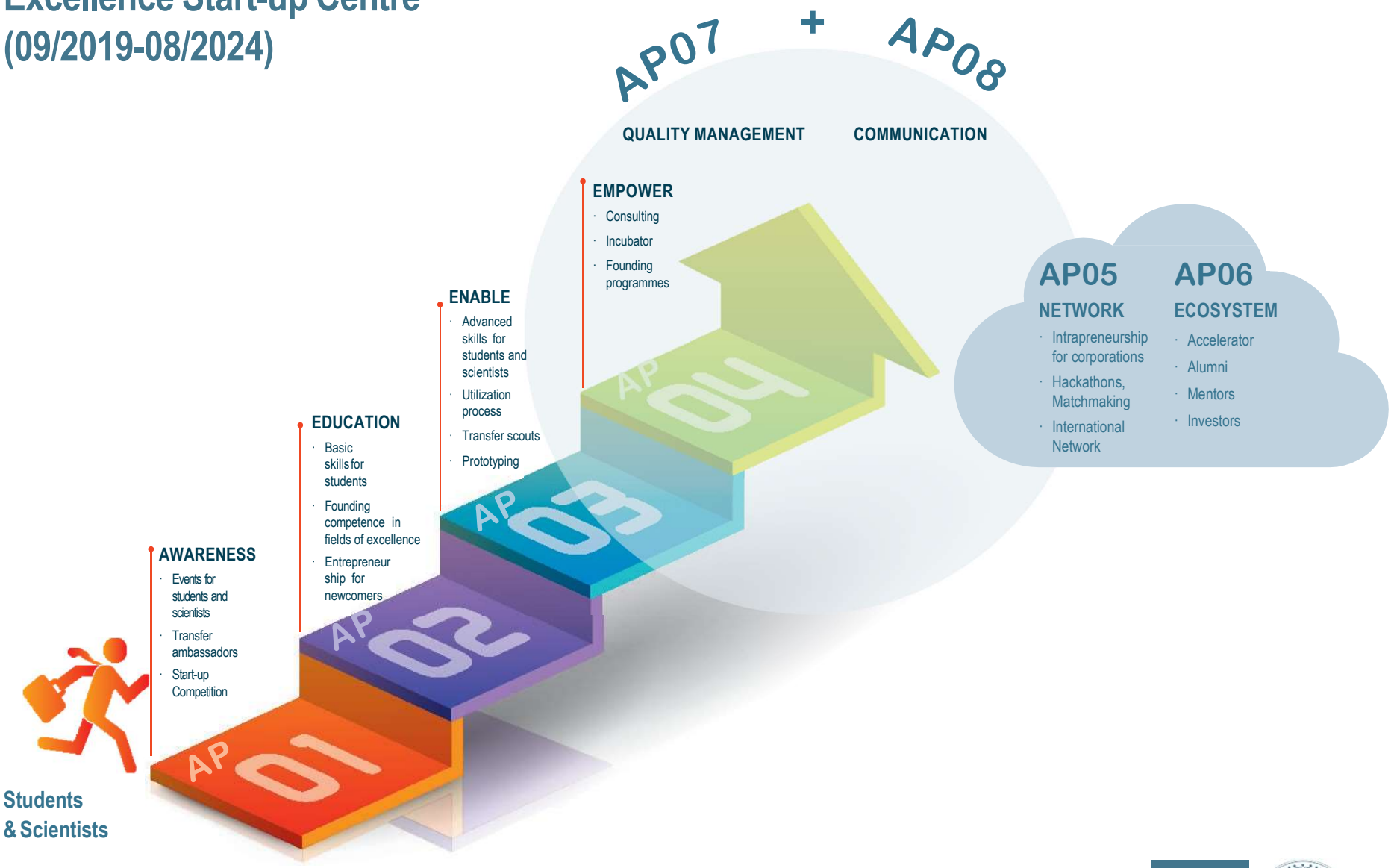
ENABLE
- Advanced skills for students and scientists
- Utilisation process
- Transferscouts
- Prototyping

EMPOWER
- Consulting
- Incubator
- Founding programmes



Universität zu Köln

Excellence Start-up Centre (09/2019-08/2024)



Universität zu Köln

AP01 | AWARENESS

- Events for students and scientists
- Transfer ambassadors
- Start-up competition
- Eight new professorships in four faculties

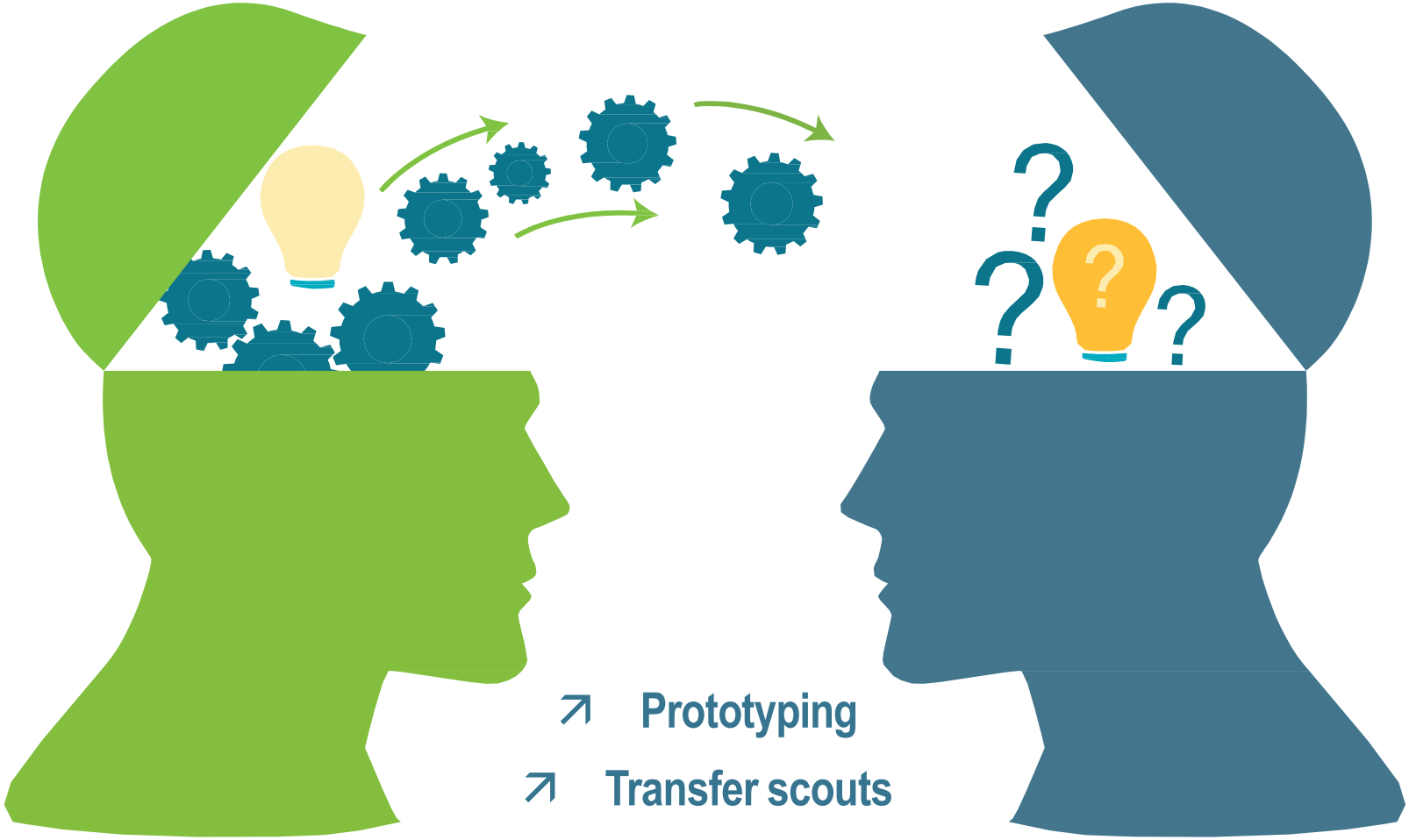
Universität zu Köln

AP02 | EDUCATION

- ↗ Basic skills for students
- ↗ Founding competence in fields of excellence
- ↗ Entrepreneurship for newcomers

Universität zu Köln

AP03 | ENABLE



↗ Prototyping

↗ Transfer scouts

↗ Utilization process

↗ Advanced skills for students and scientists

Universität zu Köln

AP04 | EMPOWER

- ↗ Consulting
- ↗ Incubator
- ↗ Founding programmes

Universität zu Köln

AP05 | NETWORK

- Intrapreneurship for corporations
- Hackathons
- Matchmaking
- International network

Universität zu Köln

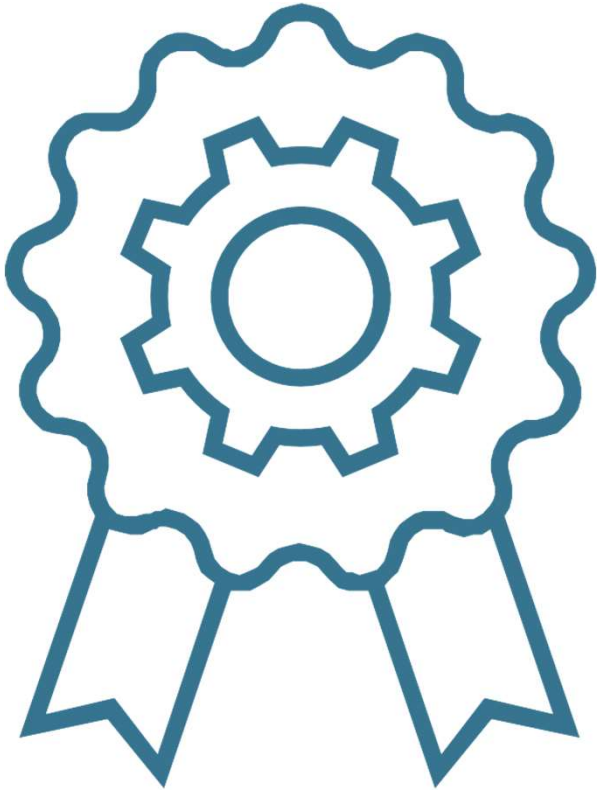
AP06 | ECOSYSTEM

- ↗ Accelerator
- ↗ Alumni
- ↗ Mentors
- ↗ Investors

Universität zu Köln

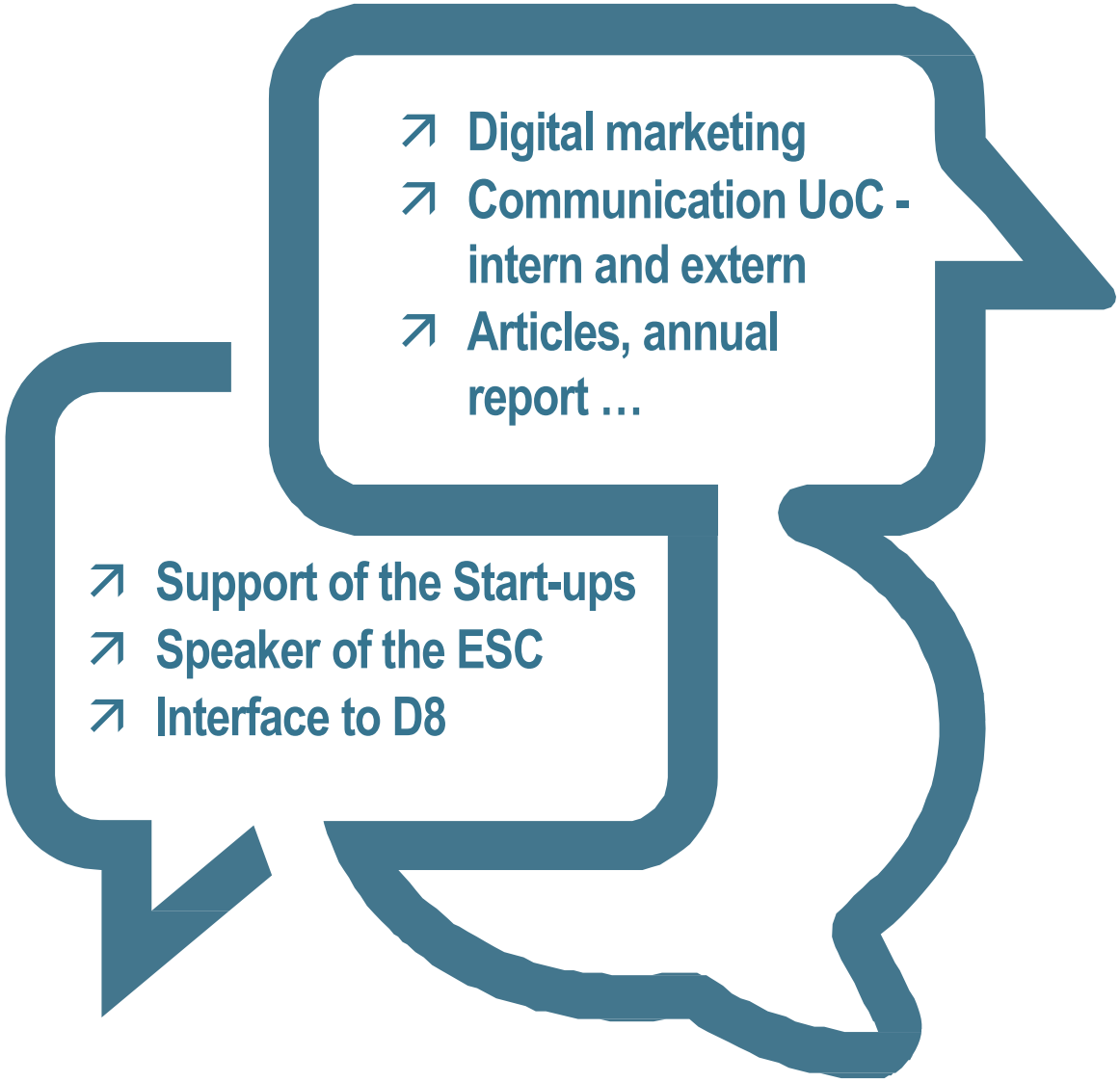
AP07 | QUALITÄTSMANAGEMENT

- ↗ Key figures for performance measurement
- ↗ Processes for project implementation
- ↗ Strengthening of interfaces
- ↗ Processes for IP transmission etc..



Universität zu Köln

AP08 | COMMUNICATION



Universität zu Köln

THANK YOU.

QUESTIONS?