

Innovators Connect- Tandem 04-15 September 2023, India Draft agenda

Date	Programme
July (Week 1 & 2)	<ul style="list-style-type: none"> - Online kick-off meeting - Introductory sessions on start-up market of India and Germany
02.09.2023/ 03.09.2023	<ul style="list-style-type: none"> - Arrival in India - Transfer to respective host incubators
04.09.2023- 09.09.2023	<p>Week 1* Includes</p> <ul style="list-style-type: none"> - Introductions & visit of the incubator - Workshops - Pitch training - Teamwork - On-site and online mentoring - Networking & more <p>*Customized programme will be made by the host incubator</p>
10.09.2023	<ul style="list-style-type: none"> - Transfer of participants from IIT Kanpur and KIIT, Bhubaneswar to CCAMP, Bangalore/ Free day for individual programme
11.09.2023- 13.09.2023	<p>Week 2: Common programme at CCAMP, Bangalore</p> <ul style="list-style-type: none"> - Pitch training - Onsite mentoring - Teamwork - Onsite mentoring - Networking & more
14.09.2023	<ul style="list-style-type: none"> - Pitch session - Networking reception
15.09.2023	<ul style="list-style-type: none"> - Feedback session - Report submission - End of programme
16.07.2023	Departure from Bangalore/ Individual programme

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Details of the programme:

- a) **Teamwork:** a team of two, one participant from India and one from Germany (a tandem) will work together to develop innovative solutions to pressing problems of the world. The team may come from similar or different fields in research and bring in different perspectives and skills for the problem. The teams will be identified and digitally connected before the onsite programme to kick-off working on their ideas.
- b) **Mentoring:** all the teams will receive continuous customized mentoring for their ideas from start-up advisors and in-house mentors at the host incubators as well as incubators from Germany. Innovation managers as well as start-up mentors from the industry will be invited for mentoring as well.
- c) **Information sessions and workshops:** The sessions will offer an overview of the start-up ecosystems of India and Germany as well as give insights into the basics and advances of start-up founding, for e.g., value proposition design, design thinking, business model plan, intellectual property, regulatory framework, market access and so on. In addition, participants will be informed of government initiatives and support, and funding mechanisms for international start-ups.
- d) **Pitching session:** At the end of the programme, all tandems present the ideas they have worked on, to a jury comprising of start-up founders, industry experts and researchers. Investors and the start-up community are invited to the pitching sessions as well. The winning team(s) will win a visit to Germany to participate in a start-up workshop and receive mentoring and further support from the participating incubators to bring their ideas to market.
- e) **Networking:** The programme gives a platform to access local as well as international networks of start-up founders, advisors, and investors through onsite and online sessions. The participants get to know peers at the participating incubators and get to meet local start-up community during networking sessions and visits. Winners of the pitching competition get a visit to Germany and can expand their international network further.

Partner incubators

